

JEWISH NEWS

www.jewishnewsva.org Southeastern Virginia | Vol. 57 No. 9 | 15 Shevat 5779 | January 21, 2019

INSIDE

Virginia Festival of Jewish Film **HEADING HOME** The Tale of Team Israel Saturday, January 26 —page 21



11 Chinese Christmas at Beth Shalom Village



15 Ann Copeland receives national award



22 Virginia Jewish Advocacy Day Wednesday, February 6

5000 Corporate Woods Drive, Suite 200
Virginia Beach, Virginia 23462-4370
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JEWISH NEWS

www.jewishnewsva.org Southeastern Virginia | Vol. 57 No. 17 | 22 Iyar 5779 | May 27, 2019

INSIDE



Community meets local and global needs —Annual Campaign exceeds \$4.8-million—



10 Community members on Yom Hashoah



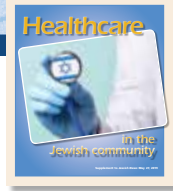
27 Armed Forces Shabbat celebrates service members



28 Passing the gavel at Women's Lunch



30 Federation hosts JDC's CEO



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JEWISH NEWS

www.jewishnewsva.org Southeastern Virginia | Vol. 57 No. 16 | 6 Iyar 5779 | May 6, 2019

INSIDE

ISRAEL FEST 2019 SUNDAY MAY 19 —PAGE 11



5 Training to prevent shootings like at Poway Chabad



12 Stein Family College Scholarship winner: Faith Rose White



15 New director for JCamp: Elana Robins

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resolution condemning anti-Semitism



12 LIFE & LEGACY™ celebrates second year



29 Israel Today with Ambassador Ido Aharoni Wednesday, May 8



31 JDC Photography Exhibit: Lens on Israel Leon Family Gallery

JEWISH NEWS

www.jewishnewsva.org Southeastern Virginia | Vol. 57 No. 19 | 12 Tammuz 5779 | July 15, 2019

INSIDE

Restoration continues at Norfolk's B'nai Israel Cemetery —page 10



6 Rabbi Murray Ezring at Beth El



14 Bill Nushbaum joins VIAB board



24 JFS Biennial Meeting



26 Pickleball now at the Simon Family JCC



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JEWISH NEWS

WHY ADVERTISE WITH US?

WE DELIVER DIRECTLY

Jewish News is mailed to almost 5,000 Jewish households in the five city area and has a readership of more than 15,000.

- 31.5% of our readers live in Norfolk
- 54.9% of our readers live in Virginia Beach
- 13.3% of our readers live in Chesapeake, Portsmouth and Suffolk

WE DELIVER A TARGETED AUDIENCE

Jewish News has an affluent readership that actively supports our advertisers.

- The median household income is \$92,000 per year
 - 30% earn between \$135,000 and 265,000
 - 11% earn more than \$265,000
- The median home value is \$410,000

WE DELIVER AN EDUCATED READERSHIP

Education is important to *Jewish News* readers:

- 55% hold bachelor degrees
- 25% hold graduate level degrees
- High percentage of children attend private schools
- Attend lectures, theater, and performing arts events
- Visit museums and galleries

WE DELIVER AN ACTIVE AND COMMITTED READERSHIP

Jewish News readers support local businesses and professional and personal services.

Contact: *Jewish News* | 5000 Corporate Woods Drive, #200 | Virginia Beach, VA 23462
(757) 965-6100 | fax 757-965-6102 | jewishnewsva.org | news@ujft.org
send finished art to news@ujft.org (cmyk pdf only!)

JEWISH NEWS

2019 ISSUE DATES AND ADVERTISING DEADLINES *

October 2018

ISSUE DATE	ADVERTISING AND EDITORIAL	ISSUE TOPIC
MONDAYS	FINAL DEADLINE, FRIDAYS	
January 21	January 4	Investing/Giving
February 4	January 18	Romance/Foodie/Restaurants
February 18	February 1	Retirement
March 4	February 15	Mazel Tov
March 25	March 8	Camp
April 8	March 22	Passover
April 22	April 5	Women/Mothers' Day
May 6	April 19	Summer/Camp/Homes
May 27	May 10	Health Care
June 10	May 24	Men/Fathers' Day
June 24	June 7	Celebrating Seniors
July 15	June 28	Legal
August 12	July 26	Guide to Jewish Living
September 2	August 16	Home
September 16	August 30	Rosh Hashanah
September 30	September 13	Yom Kippur
October 28	October 11	Mazel Tov
November 11	October 25	Military/Veterans
November 25	November 6	Business/Investments
December 9	November 22	Hanukkah
December 23	December 6	Education

*schedule subject to change

To ensure the quality of your ad, please follow these guidelines:

- We only accept hi-res PDFs (press quality)
- All fonts must be embedded
- Images must be cmyk, 200 ppi or higher at 100%
- All files must be cmyk only (no spot color, no rgb)
- Ads must meet size specifications
- Do not use crop marks

We cannot accept:

- Publisher, Word or Powerpoint files
- Images/files from the web
- RGB images or files
- Ads with 4C black type
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JEWISH NEWS

2020 ISSUE DATES AND ADVERTISING DEADLINES *

July 2019

ISSUE DATE	ADVERTISING AND EDITORIAL	ISSUE TOPIC
MONDAYS	FINAL DEADLINE, FRIDAYS	
January 20	January 3	Invest/Donate
February 3	January 17	Foodie/Romance
February 17	January 31	Retirement
March 2	February 14	Mazel Tov
March 23	March 6	Passover
April 6	March 20	Camp
April 27	April 10	Women/Moms
May 11	April 24	Summer/Camp/Homes
May 25	May 8	Healthcare
June 8	May 22	Men/Dads/Grads
June 22	June 5	Seniors
July 13	June 26	Legal
August 17	July 31	Guide to Jewish Living
September 7	August 21	Rosh Hashanah
September 21	September 4	Yom Kippur
October 12	September 25	Mazel Tov
October 26	October 9	Veterans
November 9	October 23	Business
November 30	November 13	Hanukkah
December 14	November 27	Education
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DISPLAY ADVERTISING RATES (PER INSERTION)

effective July 2019

Size	1x	6x	12x	20x
Double truck*	2,455	2,350	2,230	2,125
Back cover	1,305	1,240	1,260	1,110
Inside covers	1,270	1,200	1,140	1,075
Full page	1,200	1,140	1,075	1,015
¾ page	945	915	890	840
½ page	605	585	555	510
⅓ page	505	485	465	440
¼ page	320	300	285	270
⅛ page	165	160	150	140
1/16 page*	115	105	100	90
all ads are full color, all prices net				

Ad specifications

To ensure the quality of your ad, please follow these guidelines

- We only accept hi-res PDFs (press quality)
- All fonts must be embedded
- Images must be cmyk or grayscale, 200 dpi or higher
- All files must be cmyk only (no spot color, no rgb)
- Ads must meet size specifications
- Crop marks are not needed

We cannot accept

- Publisher, Word or Powerpoint files
- Images/files from the web
- RGB images or files
- Ads with 4C black type
- Ads with spot color

*Additional sizes

- Double truck: 21.5"w x 11.5"h
- 1/16 page: 2.375"w x 2.625"h

Preprinted insert specifications

Call for rates

Insert Size

Width: min. 5" — max. 10.25"
Height: min. 5.5" — max. 11.75"
Thickness: max. 1.9375"

Paper Weight

Multi-sheet—min. 30# stock
Single sheet—min. 40# stock

Requirements

- Inserts should be delivered to printer one week in advance of the issue being mailed. *Call for exact date.*
- Call for exact quantity. (After mailing, extra inserts will be returned.)
- Inserts cannot include an indicia, per U.S. Postal regulations.

AD SIZES

FULL PAGE

W 10"
H 11.5"

¾ PAGE

Horizontal
W 10"
H 8.125"

Vertical
W 7.375"
H 11"

½ PAGE

Horizontal
W 10"
H 5.375"

Vertical
W 4.875"
H 11"

⅓ PAGE

Horizontal
W 7.375"
H 5.375"

Vertical
W 4.875"
H 8.125"

¼ PAGE

Horizontal
W 4.875"
H 5.375"

Vertical
W 2.375"
H 11"

⅛ PAGE

Horizontal
W 4.875"
H 2.625"

Vertical
W 2.375"
H 5.375"

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