

JEWISH*News*

2024 ISSUE DATES AND ADVERTISING DEADLINES

Issue Date	Advertising & Editorial Deadline	Special Section
January 22	January 5	Invest/Retire
February 12	January 26	Foodie/Romance
March 4	February 16	Mazel Tov
March 18	March 1	Camp/Estate Planning
April 8	March 22	Passover
April 22	April 5	Moms/Women
May 13	April 26	20 Year Anniversary
June 3	May 17	Dad/Men/ Grads
June 17	May 31	Health Care
July 15	June 28	Seniors
August 12	July 26	Guide
September 16	August 30	Rosh Hashannah
September 30	September 13	Yom Kippur
October 14	September 27	Legal
October 28	October 11	Business/Investment
November 11	October 25	Mazel Tov
December 2	November 15	Year-end Decisions
December 16	November 29	Hanukkah

schedule subject to change

To ensure the quality of your ad, please follow these guidelines:

- We only accept hi-res PDFs (press quality)
- All fonts must be embedded.
- Images must be cmyk, 200 dpi or higher at 100%
- All files must be cmyk only (no spot color, no rgb)
- Ads must meet size specifications
- Crop marks are not needed

We cannot accept:

- Publisher, Word or Powerpoint files
- Images/files from the web
- RGB images or files
- Ads with 4C black type
- Ads with spot color

Contact: Jewish News | 5000 Corporate Woods Drive, #200 | Virginia Beach, VA 23462
 (757) 965-6100 | fax 757-965-6102 | news@ujft.org | Send finished art to news@ujft.org (cmyk pdf only!)

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2025 ISSUE DATES AND ADVERTISING DEADLINES

Issue Date	Advertising & Editorial Deadline	Special Section
January 20	January 3	Invest/Retire
February 10	January 17	Foodie/Romance
March 3	February 7	Mazel Tov
March 24	March 7	Passover
April 14	March 28	Camp/Estate Planning
April 28	April 11	Moms/Women
May 12	April 25	Camp/Summer
June 2	May 9	Dads/Grads
June 16	May 23	Health Care
July 14	June 20	Seniors
August 11	July 18	Guide
September 8	August 15	Rosh Hashanah
September 22	September 5	Yom Kippur
October 13	September 19	Legal
October 27	October 10	Business/Investments
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DISPLAY ADVERTISING RATES

(PER INSERTION)

Size	1x	6x	12x	20x
Double truck*	\$2,455	\$2,350	\$2,230	\$2,125
Back cover	1,305	1,240	1,260	1,110
Inside covers	1,270	1,200	1,140	1,075
Full page	1,200	1,140	1,075	1,015
¾ page	945	915	890	840
½ page	605	585	555	510
⅜ page	505	485	465	440
¼ page	320	300	285	270
⅛ page	165	160	150	140
1/16 page*	115	105	100	90

All ads are full color, all prices net.

Ad specifications

To ensure the quality of your ad, please follow these guidelines

- We only accept hi-res PDFs (*press quality*)
- All fonts must be embedded
- Images must be cmyk or grayscale, 200 dpi or higher
- All files must be cmyk only (*no spot color, no rgb*)
- Ads must meet size specifications
- Crop marks are not needed

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- Images/files from the web
- RGB images or files
- Ads with 4C black type
- Ads with spot color

*Additional sizes

- Double truck: 21.5”w x 11.5”h
- 1/16 page: 2.375”w x 2.625”h

Preprinted insert specifications

Call for rates

Insert Size

- Width: min. 5” — max. 10.25”
- Height: min. 5.5” — max. 11.75”
- Thickness: max. 1.9375”

Paper Weight

- Multi-sheet — min. 30# stock
- Single sheet — min. 40# stock

Requirements

- Inserts should be delivered to printer one week in advance of the issue being mailed. Call for exact date.
- Call for exact quantity. (*After mailing, extra inserts will be returned.*)
- Inserts cannot include an indicia, per U.S. Postal regulations.

