

# JEWISH*News*

## 2025 ISSUE DATES AND ADVERTISING DEADLINES

Issue Date	Advertising & Editorial Deadline	Special Section
January 20	January 3	Invest/Retire
February 10	January 17	Foodie/Romance
March 3	February 7	Mazel Tov
March 24	March 7	Passover
April 14	March 28	Camp/Estate Planning
April 28	April 11	Moms/Women
May 12	April 25	Camp/Summer
June 2	May 9	Dads/Grads
June 16	May 23	Health Care
July 14	June 20	Seniors
August 11	July 18	Guide
September 8	August 15	Rosh Hashanah
September 22	September 5	Yom Kippur
October 13	September 19	Legal
October 27	October 10	Business/Investments
November 10	October 24	Mazel Tov
November 24	November 11	Hanukkah
December 15	November 28	Year-end Decisions

schedule subject to change

### To ensure the quality of your ad, please follow these guidelines:

- We only accept hi-res PDFs (press quality)
- All fonts must be embedded.
- Images must be cmyk, 200 dpi or higher at 100%
- All files must be cmyk only (no spot color, no rgb)
- Ads must meet size specifications
- Crop marks are not needed

### We cannot accept:

- Publisher, Word or Powerpoint files
- Images/files from the web
- RGB images or files
- Ads with 4C black type
- Ads with spot color

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